

# TATA PLAY BINGE

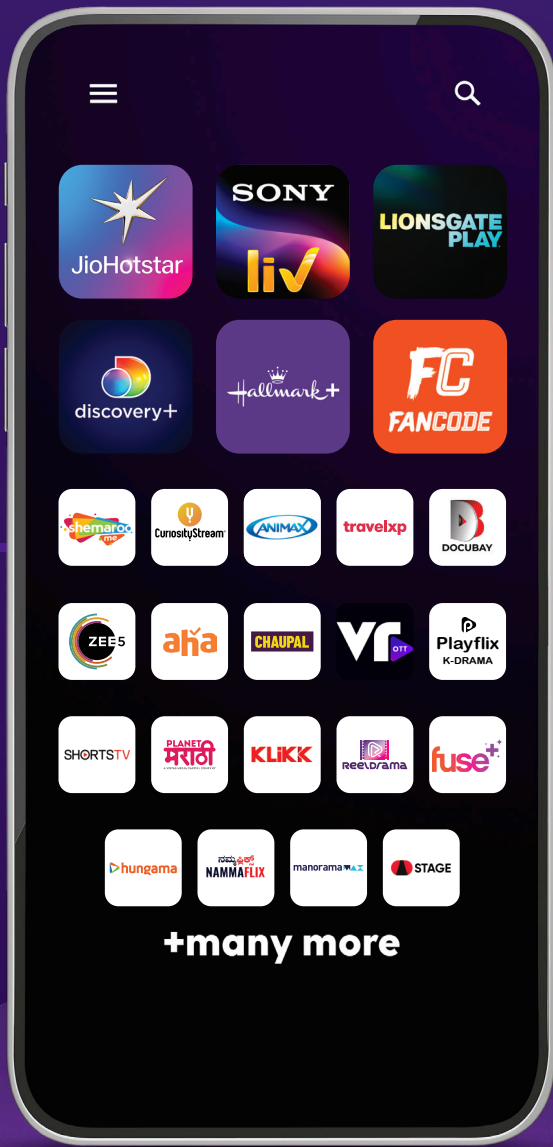
LAUNCH YOUR OTT AGGREGATOR APP  
POWERED BY TATA PLAY BINGE

33+  
OTT APPS  
IN ONE APP






\*Partner brand names, and logos are for demonstration purposes only and restricted to India territory. The entire D+ catalog currently ingested with Binge and the below approved IPs are only available for India territory.

# Know more about Tata Play Binge



**33+** OTT APPS IN ONE APP

-  In-App Playback.
-  Unified Search.
-  **1** Single Login.  
Single Subscription.

**Available on:**



androidtv

amazon fireTV



Samsung

SMART TV

LG Smart TV



# How does the partnership work?

You forge **partnerships with app owners** in your region, create your own bundles, and acquire customers, while we deliver a unified and effortless user experience.

We provide **cloud-based tech support** to host your app at a fraction of the traditional cost. You also benefit from our expertise in packaging, distribution, and retention.





# How Tata Play Binge can make you a leading OTT aggregator



No content hosting/delivery cost



Integrate any new app in just 3 weeks



Unified user experience/content discovery



Add a new platform in just 4 months



Unlimited partner integration framework



Modular, scalable and multi-cloud architecture



Currently supports 3 Mn+ users with 2 Mn+ assets